

NEW YORK FILM ACADEMY

WHY FILMMAKING:

- Films are a powerful vehicle for communicating the cultural values and beliefs of a society. Narrative films have a particular significance because they offer the viewer a chance to experience those beliefs and values first hand by means of a story.
- No matter the professional field you enter, filmmaking or other, statistics show that the use of visual communication is massively growing among all businesses. Over 84% of all marketing strategies use images, popular GIFs, graphics, animations, and signs among others to pass information. Visual communication has more impact in passing information to people than any other form of communication.
- “Tell me and I’ll forget. Show me and I may remember.”
-Benjamin Franklin

WHY NYFA:

- Most students don't want to be locked in a classroom all day learning film theory; they want to learn by doing it. We can say with confidence, that NYFA's intensive hands-on classes will provide you the opportunity to learn and practice all the technical aspects of filmmaking. Not just the role of the writer/director, but also the cinematographer, the producer, the gaffer and grip, the sound mixer, assistant director, script supervisor, even the actor!

NEW YORK CITY

17 Battery Place, New York, NY 10004
t: 1-800-611-FILM | +1-212-674-4300
f: +1-212-344-4434 | e: film@nyfa.edu

LOS ANGELES

3300 Riverside Drive, Burbank, CA 91505
t: 1-888-988-NYFA | +1-818-333-3558
f: +1-818-333-3557 | e: studios@nyfa.edu

SOUTH BEACH

420 Lincoln Road, Suite 200, Miami Beach, FL 33139
t: +1-305-534-6009 | f: +1-305-674-0740
e: southbeach@nyfa.edu

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- And NYFA's Filmmaking program is rigorous. The New York Film Academy requires full-time coursework through the day and preparation and writing during the evenings. Weekends are often reserved for shooting. Whether it's your personal film projects, our production workshops (class shoots), or in-class exercises, we put the equipment in your hands more than any other film school. Students in the 1-year filmmaking program write, direct and edit 8 of their own films and crew on 28 others!
- At NYFA, we are proud to say that a unique advantage of attending our school is that directors are encouraged to collaborate with students participating in other NYFA programs. For example, on Year End Final projects, student directors often work closely with student producers, cinematographers, and actors from the school. In addition, students from other programs, such as Screenwriting, 3D Animation and Graphic Design also provide occasional assistance to our directors.

WHY NEW YORK:

- New York is among the world's most filmic cities. Point your camera in any direction and you will come up with something exciting and unique. Between the five boroughs, you will find just about any kind of location you can imagine.
- Filmmakers come from around the world to use NYC as a backdrop for their stories. There is a substance and depth to NYC that can be found nowhere else, which is why films made in New York have a grittiness and authenticity that distinguishes it from films made in the Hollywood *Dream Factory*.

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- New York City has grown to become one of the world's largest production centers, serving as host to studios, rental houses, post-production houses, mixing studios, casting agencies, and much more. Today there are more films and television series filmed in New York City than ever before, and the film and television industry contributes nearly \$9 billion and over 130,000 jobs to New York City's economy.
- New York City is also a location that inspires artists 24/7. In fact, it is one of the epicenters of the world's art and filmmaking scenes, which means that from the moment you begin your filmmaking course at NYFA you'll be studying in an atmosphere that swirls with creativity.

WHY LOS ANGELES:

- Students get the opportunity to participate in production workshops on the Universal Studios back lot. They can also cast Acting students to perform in their short films, which foster successful student collaboration, as well as giving them great on-set experience!
- As the "Media Capital of the World," Los Angeles is packed with more than 1,000 media and entertainment companies, including Warner Bros., The Walt Disney Company, Cartoon Network, and many more. With such a density of TV and movie production happening in one place, it's no surprise that LA is abounding in iconic locations and scenes from your favorite movies and TV shows.
- Some examples of television shows and movies currently filming in Los Angeles are, but not limited to:
 - Barry
 - Conan
 - Ellen Degeneres
 - Jeopardy
 - This Is US
 - The Voice

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Feature Films

- All Summer Long
- El Tonto
- Once Upon a Time in Hollywood

POST GRAD PREPARATION:

- NYFA LA'S Chair of Industry Outreach, Barbara Weintraub, works with each student before they graduate to create a professional resume and a career game plan.
- Students are encouraged to keep in contact with Barbara Weintraub & NYFA after graduating, for industry opportunities.

SUCCESSFUL ALUMNI & ACCOMPLISHMENTS:

<https://www.nyfa.edu/nyfa-news/alumni/category/filmmaking/>

FACULTY BIOS:

CLAUDE KERVEN

Chair of Filmmaking (NY)

Kerven's career began with the debut of his short film "Candy Store," which won an Academy Award for Best Dramatic Student Film. In 1982, he directed a series of Afterschool Specials for ABC-TV, including the Emmy Award winning "Starstruck" and the Director's Guild of America-nominated "High School Narc." Kerven also directed over 25 short films for Saturday Night Live, including the much celebrated "Synchronized Swimmers." His most recent directorial work, "They Never Found Her," starred Madmen's Elisabeth Moss and Fargo's Peter Storem. In 1990, Kerven co-authored "Mortal Thoughts," for Columbia Pictures, starring Bruce Willis, Harvey Keitel and Demi Moore. As Chair of the 1-Year and 2-Year Filmmaking Programs at the New York Film Academy, a role he has held since 1994, Kerven has

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developed and implemented innovative course objectives to engage and effectively teach students in the areas of directing, screenwriting, acting for film, cinematography, editing, production workshops and producing.

ED TIMPE

Chair of Filmmaking (LA)

MFA in Production with a concentration in Cinematography, Chapman University; BS in Kinesiology, Indiana University. Timpe has screened films in festivals around the world.

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